

**Lights, Camera, Media, Literacy!**  
**Printing Transforms Knowledge**  
**Quiz #3**

1) Why were technical artists needed after the printing press was invented?

2) Why did printing so much information cause the need for cross-indexing?

3) Why is trust involved when we are given information that is not through personal experience?

4) Explain why some people say the printing press is the greatest invention of all time.